## **STONE GATE FARMS**

## **OPTIMUM TRAIT GENETICS**

Any successful endeavor contains two important elements: commitment and consistency. Without commitment, you will never start. Without consistency, you will never finish. Our journey started in 1952 with a breeding philosophy committed to producing seedstock for the commercial industry. We have been steadfast in our commitment to developing efficient, predictable cattle. We have never swayed from our breeding plan to keep up with what was in fashion in an ever changing registered industry. Paying close attention to the basic elements of structure, fertility, and longevity has kept our cowherd grounded in principles that are truly profitable. We are fully aware that the cattle industry cannot be sped up to fit our wants and desires. It takes time to breed and develop a proven, dependable and consistent product. As technology continues to evolve and the data base expands, we must be reminded that all these numbers still need to be proven in the real world. We are patiently taking the time to make sure our cattle will work for you, instead of just relying on a set of numbers.

Being consistent in our breeding philosophy has ultimately led to producing consistent cattle. As we continue to fine tune and improve our cowherd, it is not our objective to develop a few individuals that are popular for the times. Our objective is to continue to develop a whole herd that can be counted on to produce at a high level. Our management practices have also maintained consistency. We have never tried to alter the environment in which our cattle are developed. The Stone Gate program has been designed to utilize the forages available with limited supplementation, producing more on less.

Our journey is far from over and we are as committed now as we were when it all started. We understand the importance of consistency for the cattle industry and you can count on us to provide efficient and predictable genetics for your program.

